



# The Arsenal Foundation

The Arsenal Foundation is a limited company registered in England and Wales under company number 07923266 and registered charity number 1145668 and whose registered office is at Highbury House, 75 Drayton Park, London N5 1BU

## THE GUNNERS FUND

### TERMS OF REFERENCE AND GRANT-MAKING GUIDELINES

#### 1. About the Gunners Fund

The Arsenal Foundation has committed **£50,000** per annum to fund community projects in the local area of Islington, Camden and Hackney. This fund, known as the “**Gunners Fund**”, aims to maximise the local reach and impact of The Foundation by offering smaller grants that can make a big difference to projects and causes in Arsenal FC’s local area.

#### 2. Purpose

In line with the overall objectives of The Foundation, priority will be given to the following areas of need:

- Education (including academic, social, physical education, skills training and community engagement);
- Sports capable of improving health;
- Medical;
- Sickness and the relief of suffering;
- Disability;
- Poverty; and
- Individual misfortune.

(There is also an over-riding requirement that all grants contribute to the public benefit.)

#### 3. Geographical Area

Applications will be accepted from beneficiaries in Islington, Camden and Hackney.

#### 4. Size of Grant

The Gunners Fund will make grants of up to **£2,500** (the amount of grant awarded will be determined at the discretion of the Trustees of The Arsenal Foundation on a case by case basis). In the event that the Trustees believe that a grant in excess of £2,500 may be appropriate, the application will be considered in accordance with The Foundation’s overall grant-making guidelines which can be found here:

[http://www.arsenal.com/assets/files/documents/may\\_12/gun\\_1337782104\\_gun\\_1337779959\\_Grant\\_Making\\_G.doc](http://www.arsenal.com/assets/files/documents/may_12/gun_1337782104_gun_1337779959_Grant_Making_G.doc)

## 5. Potential Beneficiaries

The following is a non-exhaustive list of potential beneficiaries or groups of beneficiaries:

- Organisations connected to Arsenal FC;
- Charity or community projects connected to Arsenal FC;
- Community groups, societies or projects;
- Projects that have been developed by Arsenal FC's community team;
- Staff-initiated projects;
- Supporter-initiated projects;
- Projects where The Foundation's donation, even though relatively small, will make a difference;
- Projects where the gesture of support from a charity associated with Arsenal FC can have a greater effect than the money itself;
- Football-linked campaigns or public bodies;
- Projects where the person requesting a donation is doing something active to raise money for the cause;
- Projects where the person is playing a significant and voluntary role in raising money for the charity; and
- Awards to reward success or achievement in areas of endeavour that fall within the objectives of The Foundation.

## 6. Application Process

- Applications should be made using the Application Template and submitted via e-mail to [ssingh@arsenal.co.uk](mailto:ssingh@arsenal.co.uk) or via post to Highbury House, 75 Drayton Park, London, N5 1BU for the attention of Samir Singh.
- The Foundation has established a committee, including members of the local community, Arsenal supporters and staff. The Gunners Fund Committee ("**GFC**") will assist with the assessment of applications and make recommendations to the Trustees as appropriate.
- As part of its assessment of an application, the GFC may contact the applicant to request further information and/or may arrange to visit the applicant where appropriate.
- The decision whether to award a grant, and the amount of such grant, will be made by two Trustees, taking into consideration any feedback or recommendations from the committee.
- In the event of an application being successful, The Foundation will confirm grant offers in writing, setting out the amount and purpose of the grant; the arrangements for payment; and any monitoring or publicity arrangements (see below).
- Please note that, due to the volume of applications we receive for the Gunners Fund, The Arsenal Foundation is unable to respond to all applications. If you have not received a response within 2 months unfortunately your application has been unsuccessful.

## 7. Monitoring and Publicity

- The Foundation may wish to monitor the effectiveness of grants made from the Gunners Fund, and may implement appropriate evaluation procedures as the Trustees see fit.
- The Foundation may also wish to publicise grants made from the Gunners Fund, and (whilst The Foundation will endeavour to make this a collaborative process) by accepting a grant, beneficiaries consent to The Foundation doing so without prior notice to the beneficiary.