

ARSENAL HOME LEARNING

CREATIVE CHALLENGE DESIGN A CREST FOR LACAZETTE

Alexandre Lacazette is loved by Arsenal fans, but he is known all over the world. Imagine you have the chance to **design a crest** for him! Create a crest for Lacazette which represents him as a player and a person.

A **crest**, or logo, is used as a visual symbol to represent a club or organisation. It tells people what the club or organisation stands for and makes them memorable.

PRO TIPS

CREATIVE – Make it different to any crest that exists.

ADD DETAILS – Crests often include representative letters, numbers, symbols or pictures. Something that can be easily linked to your player.

COOL – Try to use eye-catching colours and design.



MY CREST DESIGN

A simple and stylish shape.

A text linked to what you want to represent.

Colours related to your player.



A symbol associated with your player.

You could use this design as an example.



Remember to make your crest as different and cool as you can.

SHARE YOUR FINISHED CREST ON TWITTER! Ask an adult to share a photo of your crest using **#AFCHomeLearning**. We'll retweet our favourites!

EXTRA TIME

A crest often has a **motto**, a short sentence explaining the values of the club or organisation. Why don't you try to create a motto for Lacazette?

