

Arsenal Women Sister Club Programme

2019/20 Season Information Pack



Arsenal Women Sister Club Programme

The Arsenal Women Sister Club Programme is one of the countries leading Sister Club initiatives, providing unique coaching & playing opportunities for girls and development opportunities for coaches.

In the 2018/19 season, our Sister Club Programme provided opportunities for 30 Sister Clubs in England and around the world to engage in coaching sessions, coach development workshops, festivals and much more.

Our programme has two key aims:

- Inspire every girl to love the game
- Support grassroots coaches in our Sister Clubs to develop their confidence, knowledge & skills to create the best environment for girls to play football



Arsenal Women Sister Club Programme

Every club we work have a variety of reasons for getting involved in the programme, therefore our support packages are flexible to suit the budget, aims & objectives of our Sister Clubs. Clubs have the opportunity to choose from:

- Tickets to Arsenal Women WSL Fixtures
- Coaching Sessions led by Arsenal Women Coaches
- Coach Development workshops (Held at the Sister Club)
- Matchday experiences



Arsenal Women Sister Club Programme

In addition to this all clubs joining the Sister Club Programme will have access to:

- Sister Club Festival
- Monthly Coaching Sessions Plans & Resources
- Online Coach Development Group (Hive)
- Coach Development Workshops (Held at a central venue)
- Discounted Arsenal Women Memberships for club players (subject to availability & time sensitive)



Arsenal Women Sister Club Programme

As well as supporting clubs in England, we are the only WSL Club to deliver an International Sister Club Programme, aimed at supporting coaches at grassroots clubs around the world.

In the 2018/19 season we supported a number of Sister Clubs based outside of England with online workshops, coaching session resources and coaching support.



How to apply

Applications are now open to join the Arsenal Women Sister Club Programme in the 2019/20 Season. Places to join the programme and certain elements of the programme are limited.

The deadline to complete an application to join the Arsenal Women Sister Club Programme is **Sunday 21st July 2019**.

To apply, please follow this link and complete the application form: <https://forms.gle/Zho8vaadbYimVCJo6>

On the application form you will be asked to select from a range of membership benefits that will determine the overall price of your Sister Club Package in the 2019/20 season.

Clubs will be informed if their application has been successful between 22nd July and 1st August 2019





Arsenal Women Sister Club Membership

The initial cost to become an Arsenal Women Sister Club for the 2019/20 Season is **£200.00**.

This price includes access to:

- Sister Club Festival
- Monthly Coaching Sessions Plans & Resources
- Online Coach Development Group (Hive)
- Coach Development Workshops (Held at a central venue)
- Discounted Arsenal Women Memberships for club players (subject to availability & time sensitive)

Other benefits will become available across the season and will be regularly communicated to Sister Clubs.



Arsenal Women International Sister Club Membership

If your club is based outside of England you can apply to become an International Sister Club. The initial price of the membership is **£150.00**.

This price includes access to:

- Monthly Coaching Sessions Plans & Resources
- Online Coach Development Group (Hive)
- Access to Online Coach Development Workshops
- Opportunity to purchase additional Online Workshops

In the 2018/19 season some International Sister Clubs have worked with Arsenal Women to design tailor made visits to England to provide coaching & development opportunities for girls and coaches. If this is of interest to your club, these can be arranged at an additional cost.



Matchday Experiences

Sister Clubs have the opportunity to apply to take part in a Matchday Experience. The cost of the package is **£200.00**.

Matchday experiences include access to:

- Pre-match coaching session for up to 40 girls, led by Arsenal Women coaches
- 20 girls as Player Escorts accompanying the Arsenal and Away team on to the pitch (10 girls per team)
- 20 girls forming the Guard of Honour for the teams to walk through when entering the pitch

Subject to availability, additional opportunities may be available at Arsenal Women Home matchdays, but these will be communicated throughout the season.



Every club joining the Sister Club Programme will be required to purchase tickets to Arsenal Women WSL Fixtures. It is very important to us that tickets are used throughout the season and Sister Clubs find ways of encouraging girls to attend games. Tickets can be used by anyone connected with your Sister Club.

Number of tickets	Price
50	£55.00
100	£110.00
200	£220.00
300	£330.00
400	£440.00
500	£550.00

Please note, that at tickets are only available for use for Home WSL Fixtures. More information about use of tickets at Continental Cup, FA Cup and Women's Champions League fixtures will be communicated throughout the season.

Arsenal Women Tickets



Arsenal Women are able to provide coaches to deliver guest coaching sessions at your club. Coaching visits can last from 1-2 hours each and be designed to support the development needs of your team, and support your coaches in their knowledge and understanding of the game.

Coaching Sessions

Hours of coaching support	Price
1	£35.00
2	£70.00
3	£105.00
4	£140.00
5	£175.00
6	£200.00 (£10.00 discount)
7	£245.00
8	£280.00
9	£315.00
10	£320.00 (£30.00 discount)

Coaching sessions can be distributed across the teams at your club as you wish.



Supporting coaches to develop their knowledge, skills & confidence is a key aim of our Sister Club Programme. Our coaching team can deliver tailored workshops to suit the needs of each club, and provide a platform for coaches to improve their coaching.

Coach Development Workshops

In the 2019/20 Season clubs can select the opportunity to host workshops at their club, or sign up for a club specific online workshop.

Number of Workshops	Hosted Workshop	Online Workshop
1	£100.00	£50.00
2	£200.00	£100.00
3	£250.00	£150.00

Across the 2018/19 season Arsenal Women delivered over 40 hours of workshop support to over 200 Sister Club coaches.

Further Information

For further information on the Arsenal Women Sister Club Programme, please contact Development Officer Tom Hartley on thartley@arsenal.co.uk

We will be happy to discuss your club's interest in the programme and application.

More information can be found on our Sister Club Programme via the Arsenal Website:
<https://www.arsenal.com/women/arsenalsisterclubprogramme>

We also deliver a Player Development Programme at Arsenal Women. More information can be found here:
<https://www.arsenal.com/women/arsenaldevelopmentprogramme>



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