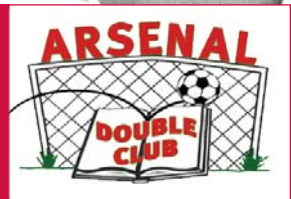


THE ARSENAL DOUBLE CLUB

EDUCATION WITH FOOTBALL



CONTENTS

THE ARSENAL DOUBLE CLUB	02
HISTORY OF THE DOUBLE CLUB	03
LITERACY	04
NUMERACY	06
ICT	08
GEOGRAPHY	09
HISTORY	10
CITIZENSHIP	11
ART AND DESIGN	12
DOUBLE CLUB LANGUAGES	13
FRENCH	14
GERMAN	15
SPANISH	16
TEFL/EAL	17
HOW THE DOUBLE CLUB WORKS	18
SCIENCE	20
COOKERY AND HEALTHY LIVING	22
DCSF	23
OTHER DOUBLE CLUBS	24
ADULT DOUBLE CLUBS	25
THEMED EDUCATIONAL TOURS	26
DESIGN AND TECHNOLOGY	27
BUSINESS STUDIES	28
FUTURE MODULES	29
MODULE DETAILS	30
VOLUNTEERS	32
ARSENAL SOCCER SCHOOLS IN THE UK	33
COMMUNITY DEPARTMENT	34
DOUBLE CLUB CONTACTS	36

department for children, schools and families



The Official French Government Centre of Language and Culture



EMBAJADA DE ESPAÑA
CONSEJERÍA DE EDUCACIÓN
EN EL REINO UNIDO E IRLANDA



Playing for Success





ARSENAL DOUBLE CLUB

THE “DOUBLE” EXPERIENCE

(for 20-32 pupils)

Class split into two equal groups;
groups A and B

Group A

First Half – education in classroom

Second Half – football session

Group B

First Half – football session

Second Half – education in classroom

Like a game of football, each half lasts approximately 45 minutes.

Notes: For smaller classes, the whole group will remain together and likely to do the classroom session followed by the sports session. Most Double Clubs have a mix of boys and girls; 16 is the maximum group size for Double Club sessions.

THE ARSENAL DOUBLE CLUB IS AN INNOVATIVE EDUCATION AND FOOTBALL PROGRAMME WHICH OFFERS A RANGE OF SUBJECTS, TOGETHER WITH FOOTBALL COACHING.

The programme runs as an after-school club in primary and secondary schools, and increasingly in curriculum time. The Double Club format is also used in weekend homework/SATS revision clubs, during holiday programmes and in alternative education schemes. In all the subjects covered, football is the motivation, with all the resources used based on Arsenal specifically or football in general.



HISTORY OF THE DOUBLE CLUB

ARSENAL IN THE COMMUNITY ESTABLISHED THE ARSENAL DOUBLE CLUB IN 1998 FOLLOWING THE TEAM'S SUCCESSFUL LEAGUE AND CUP DOUBLE WINNING CAMPAIGN DURING THE PREVIOUS SEASON. THE DOUBLE CLUB CELEBRATES THE DOUBLE WINNING ARSENAL SIDES OF 1971, 1998 AND 2002, WHILST PROVIDING A 'DOUBLE' EXPERIENCE FOR CHILDREN USING FUN, FOOTBALL RELATED RESOURCES AND FOOTBALL COACHING.

The prestige of Arsenal Football Club and the popularity of playing football is the inspiration behind the Arsenal Double Club. The aim is to raise confidence and ability levels in different subjects. These sessions are combined with a programme of football coaching.

Arsenal Double Clubs from 1998

The Arsenal Double Club Literacy module was piloted in a couple of primary schools in Hertfordshire and Islington in 1998. Following an evaluation declaring it a success, the Double Club expanded and now includes 10 primary schools funded in Islington and 10 funded in Barnet, as well as primary and secondary schools in other boroughs. There are currently four London secondary schools with full time Arsenal Double Club teachers. Many other modules have been developed and Double Clubs are now run throughout the country.

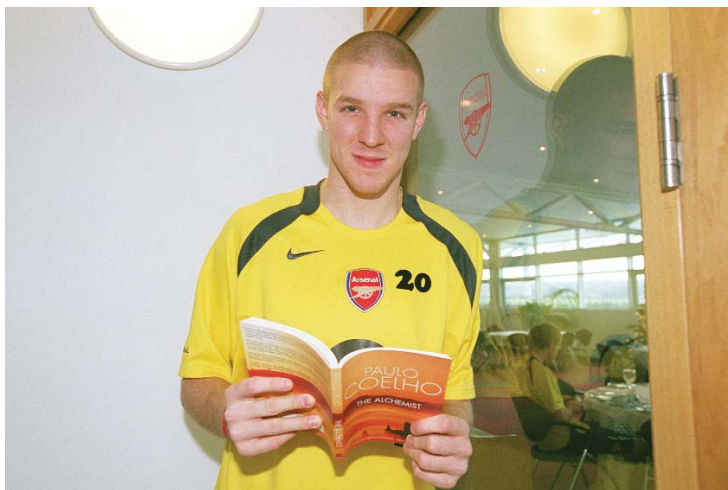
ARSENAL DOUBLE CLUB AIMS

To develop and increase the pupils' competence, enjoyment and confidence with words, numbers and other subject areas by using their love of playing football and interest in the game, through curriculum linked resources.

To develop their football skills, fitness levels and teamwork in a fun and safe environment.



LITERACY



THE LITERACY MODULES USE ARSENAL PLAYERS AND MATCHES, ALONGSIDE FOOTBALL GENERALLY, AS A FOCUS FOR WRITING, READING, SPEAKING AND LISTENING ACTIVITIES.

The detailed schemes of work have been developed over a number of years with local consultants and teachers. Pupils write about their dream football team and develop match reporting skills. There are activities linked to the Club Shop and Stadium. There are speaking and listening opportunities in each module.



The reading component of the modules includes both non-fiction and fiction. Arsenal match day programmes, magazines and match highlights are used. From 2008, specially written short stories accompanied by literacy exercises will be available (see page 35).

Each module uses fun card, dice and word games to develop spelling skills and to reinforce literacy rules.

MOSCOW'S PUNCTUATION LESSON



CAPITAL LETTERS

For names, places and the start of sentences.

Toure is on the ball.



FULL STOPS

Used at the end of sentences.

Rosicky tries to cross the ball.



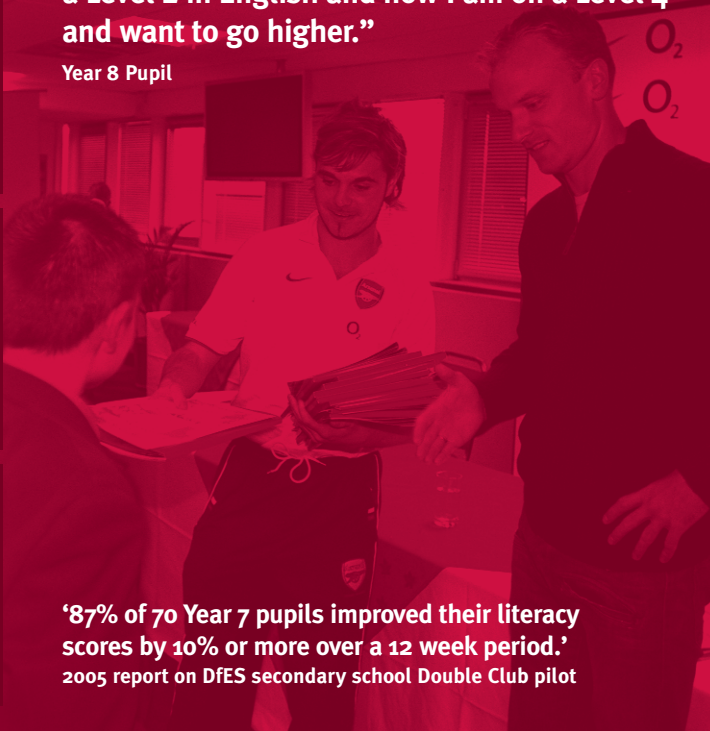
COMMAS

Used in lists and to break longer sentences.

Almunia, Walcott, Clichy and others try to keep warm, as the temperature in Moscow reaches zero.

"I love Double Club, it has given me great help and confidence. Before Double Club I was on a Level 2 in English and now I am on a Level 4 and want to go higher."

Year 8 Pupil



'87% of 70 Year 7 pupils improved their literacy scores by 10% or more over a 12 week period.'
2005 report on DfES secondary school Double Club pilot

NUMERACY



“All participating schools reported improvements in other curriculum areas, especially English and PE. Those schools that provided Double Club programmes in Maths, such as Islington Green, reported similar improvements.”

2005 report on DfES secondary school Double Club pilot

THE NUMERACY MODULES FOCUS ON PLAYER SQUAD NUMBERS, MATCH ATTENDANCES AND OTHER STATISTICS TO PROVIDE A VARIETY OF ESSENTIAL MATHEMATICAL ACTIVITIES.

The schemes of work have been written by mathematics teachers with a real interest in football. Consequently, the activities bring to life the four rules, place value, fractions, percentages, money, time and other concepts.

Arsenal resources and daily newspapers are used to provide data. Also, football matches involving Arsenal and the pupils' own games, are analysed by the students ahead of statistics and representing data exercises.

Each module uses fun card and dice games to develop numerical skills and to reinforce good practice.



ICT

“I learned how to use Powerpoint and a few new skills at the football training. It taught me how to get along with people I’m not usually with.”

Pedro, Year 6 student from Sacred Heart RC Primary School in Islington



THE ICT MODULES ARE MAINLY OFFERED AS A HOLIDAY OR WEEKEND DOUBLE CLUB COURSE TO HELP TEACH AND REINFORCE THE USE OF VARIOUS COMPUTER PROGRAMMES.

These courses use activities and ideas from the literacy and numeracy modules to enhance basic word processing skills as well as spelling, punctuation and vocabulary. Activities also focus on the many functions that different computer programmes provide such as basic presentations, drawing and design. The modules draw from the excellent work that has been done for years at the Study Support Centre (see page 34).

These courses are mostly run at the Learning Centre at Emirates Stadium and use the Arsenal Museum as an excellent resource to base work on. It is possible, however, for schools doing an after-school literacy/numeracy Double Club to take activities they have covered and transfer them to ICT sessions at their school in a couple of their usual sessions.



ICT LEGENDS CERTIFICATE

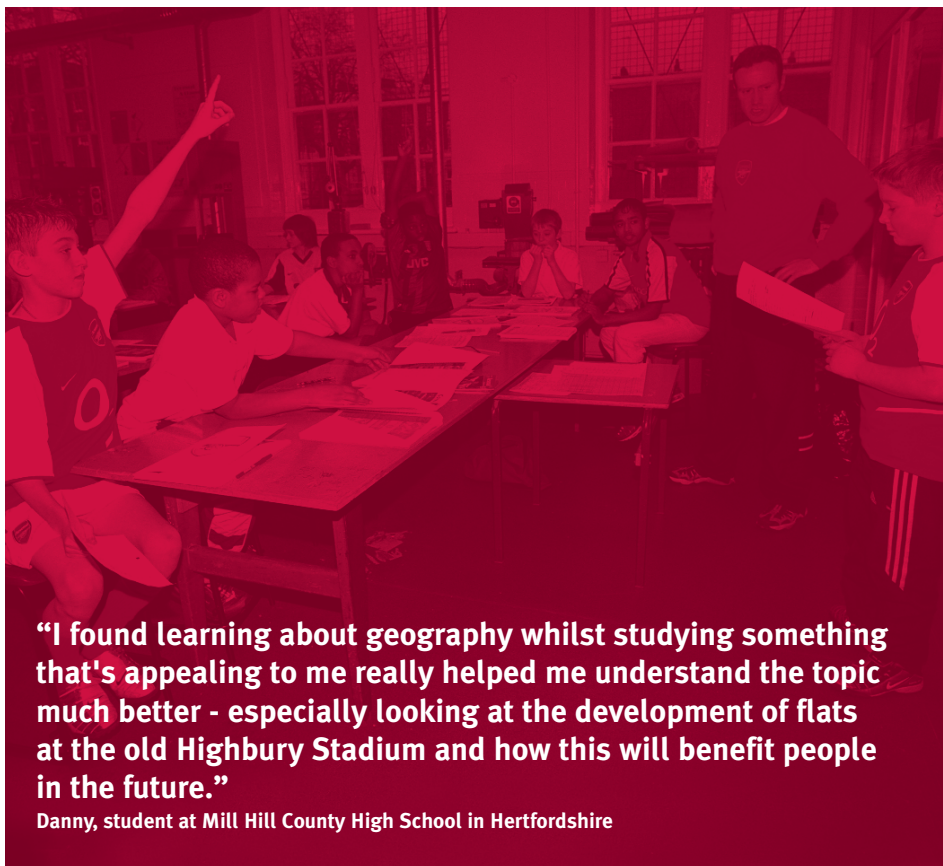
GEOGRAPHY

THE THREE CURRENT GEOGRAPHY MODULES ARE DESIGNED TO COVER ASPECTS OF THE NATIONAL CURRICULUM SYLLABUS FOR KEY STAGE 3.

One scheme looks at Arsenal Football Club as a tertiary industry and examines in detail the recent stadium move. Another scheme examines Arsenal as a Trans National Corporation.

A third scheme provides Arsenal based resources for the teaching and learning of mapskills.

Each scheme consists of 10 lessons, including a field trip to Emirates Stadium and the local area if possible.



“I found learning about geography whilst studying something that's appealing to me really helped me understand the topic much better - especially looking at the development of flats at the old Highbury Stadium and how this will benefit people in the future.”

Danny, student at Mill Hill County High School in Hertfordshire

HISTORY

THE HISTORY MODULE ENABLES CHILDREN TO DEVELOP CHRONOLOGICAL UNDERSTANDING THROUGH ARSENAL FC AND USES THE DEVELOPMENT OF Highbury AND Emirates Stadium AS A FAMILIAR AND APPEALING TIME FRAME.

The module is largely image based, making use of different sources for a “then and now” approach in class. Through looking at Arsenal in Islington pupils will develop a sense of identity by learning about the development of an inner London Borough and life in Britain. WW2 is one of the topics.

The packs are compatible with an interactive whiteboard, there are teachers notes, a DVD and an oral history CD. The museum visit includes object handling plus there is an exclusive chance to visit the Diamond Club members lounge (not part of a standard tour).

“The children gained a real insight into the Stadium and their local area through this unit. The pictures, maps etc. helped bring the history of Arsenal alive. The museum and stadium visit was fun, exciting and very interactive - children always love hands on activities.”

Bridget Warren, History Co-ordinator, Rotherfield Primary School



CITIZENSHIP

THE CITIZENSHIP MODULE IS LARGELY IMAGE BASED AND REQUIRES TEACHER LED CLASSROOM DISCUSSION. THE FOCUS IS ON PEOPLE CONNECTED TO ARSENAL FC - THE PLAYERS AND THE FANS. TOPICS COVERED INCLUDE BRITAIN AS A DIVERSE SOCIETY, THE MAKE-UP OF LONDON, POPULATION MOVEMENTS BOTH TO AND WITHIN BRITAIN AND THE GLOBAL COMMUNITY.

The module was developed to be delivered through a cross-curricular approach; there is a distinct historical slant but there are also topics related to the Geography curriculum.

For local schools there is also a partner module looking at places in Islington.



ART & DESIGN

THIS MODULE IS BASED ON CLASSROOM ACTIVITIES FOLLOWED BY A VISIT TO THE STADIUM AND MUSEUM.

The resource pack for use in class pre-visit concentrates on historical images and modern photographs, focussing on topics such as portraying relationships in photographs and different types of images.

The Stadium visit is based around two units of the art and design curriculum called '*Can buildings speak?*' and '*Take a seat*'.

In the museum visit pupils will have the opportunity to discuss iconic Arsenal images and sculptures, as well as the nature of a museum. During the stadium tour and museum visit we also explore the journeys that the Club has made, from Woolwich to Highbury and then to Emirates Stadium. Pupils will also be encouraged to consider stadium architecture and use of different materials.



DOUBLE CLUB LANGUAGES

ALL OUR LANGUAGE MODULES ARE BASED ON A SIMILAR FORMAT: WE HAVE WORKED WITH A PARTNER ORGANISATION CONCERNED WITH THE PROMOTION OF THAT PARTICULAR LANGUAGE.

The modules for secondary schools are aimed at Years 7-9. We hope that they will encourage pupils to take up the language for GCSE.

All modules are based around fun games and quizzes contained in a workbook which is compatible with an interactive whiteboard. The resource packs also contain card and dice games based on vocabulary topics.

A key element of each is a DVD featuring an Arsenal player whose first language is that of the module. Within the workbooks are exercises based on listening to the interview with the player. The player speaks in his native language on topics contained within the module.

The topics covered in each module differ only slightly. They include personal details, countries, numbers, colours, daily routine, food, likes and dislikes, directions and body parts. All modules also focus on football vocabulary and expressions.

Manager Arsène Wenger with the French and Spanish Ambassadors and the German Deputy-Ambassador to the UK at the Languages launch of the Arsenal Double Club.



Another key and unique feature is our insistence on using some of the language learnt during the football sessions. We provide the football coaches with some simple vocabulary for use during the coaching sessions on numbers, colours, body parts, directions, football positions and vocabulary.

On completion of Double Club languages modules, schools are invited to a Languages Day that includes playing football against other schools that have taken part. These days also involve language activities, an Emirates Stadium tour, a museum visit and presentation ceremony.

FRENCH



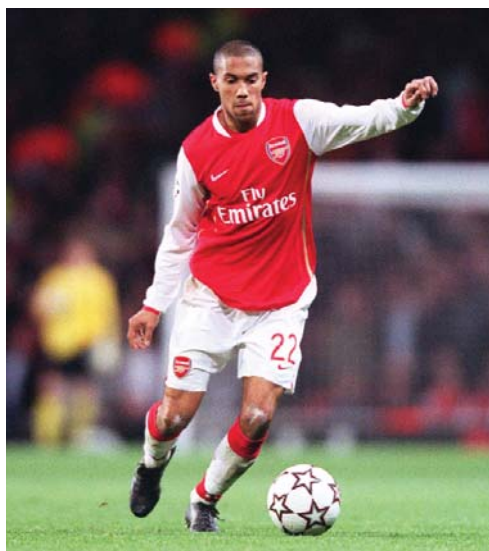
"I enjoyed playing the games in class. When we do French in school it's boring."

"It was good to learn football words in French and about the players' different countries."

"The football sessions were fun and educational at the same time."
Pupils at The Compton School

THE FRENCH MODULE WAS DEVELOPED IN PARTNERSHIP WITH THE INSTITUT FRANÇAIS. THE MODULE INCLUDES PLAYER CARDS TRANSLATED INTO FRENCH WITH QUIZ COMPETITIONS BASED AROUND PERSONAL AND PLAYER PROFILES. THROUGHOUT THE WORKBOOK THERE ARE GAMES SUCH AS CROSSWORDS AND WORD SEARCHES.

The workbook for use in class has exercises related to the DVD featuring our French left back Gael Clichy.



GERMAN

THE GERMAN LANGUAGE MODULE WAS DEVELOPED IN PARTNERSHIP WITH THE GOETHE INSTITUTE AND THE UK - GERMAN CONNECTION. IT IS THE ONLY LANGUAGE MODULE CURRENTLY AVAILABLE FOR BOTH SECONDARY AND PRIMARY SCHOOLS.

The module aims to present Germany and the German language in a new and exciting light, backed by the interest generated by the World Cup in Germany during the summer of 2006. Pupils also have the opportunity to showcase their creativity by publishing their own 'Double Club Dreamteams' in German, as well as drawings, songs and other project elements online on a dedicated section of the UK-German Connection website.

The module is accompanied by an interview with our German goalkeeper Jens Lehmann.



"The presentation was excellent, really lovely colour booklets and pictures."

"I think the main benefit for the children was in their motivation. They got so excited about learning the football vocabulary and the prospect of playing football and using it."

German Teachers

SPANISH



“I really wanted to do Spanish Double Club because I saw it as an opportunity to learn more Spanish and improve in football.”

“It was a fantastic feeling being part of Arsenal.”

Pupils at Davenant Foundation School, Loughton

THE SPANISH MODULE WAS DEVELOPED IN PARTNERSHIP WITH THE CONSEJERIA DE EDUCACION - THE EDUCATION WING OF THE SPANISH EMBASSY IN LONDON.

The workbook is accompanied by a DVD featuring Arsenal's Spanish superstar midfielder Cesc Fabregas. Some of the fun games in the module include creating a personal profile based on Cesc Fabregas' own profile, the opportunity for the pupils to create their own dream team using Spanish adjectives, Spanish football sudoku and a song about Spanish Double Club.

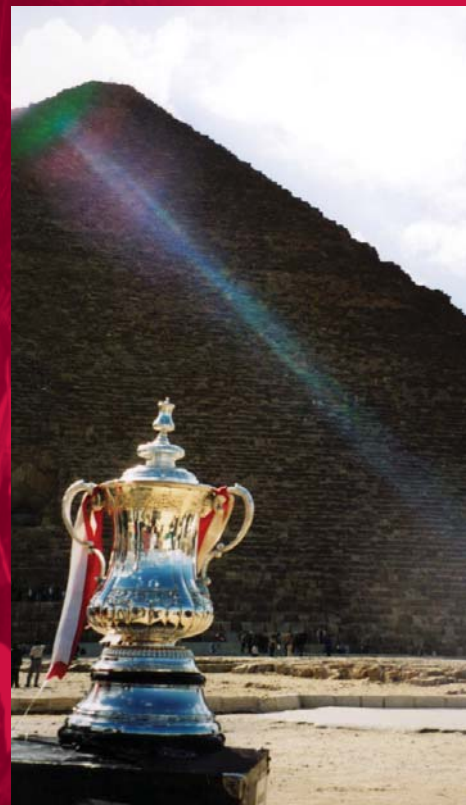


TEACHING ENGLISH AS A FOREIGN LANGUAGE (TEFL)

ARSENAL FC HAS SOCCER SCHOOL FRANCHISES IN 17 DIFFERENT COUNTRIES WORLDWIDE. MANY OF OUR LITERACY RESOURCES ARE ALSO USED TO HELP FOREIGN CHILDREN LEARN ENGLISH. WE HOPE SOON TO PRODUCE A TEFL MODULE THAT WILL BE BASED ON OUR MODERN FOREIGN LANGUAGE MODULES.

Pupils will learn English football vocabulary based on resources used by the Arsenal players themselves to use during coaching sessions as well as more general English vocabulary.

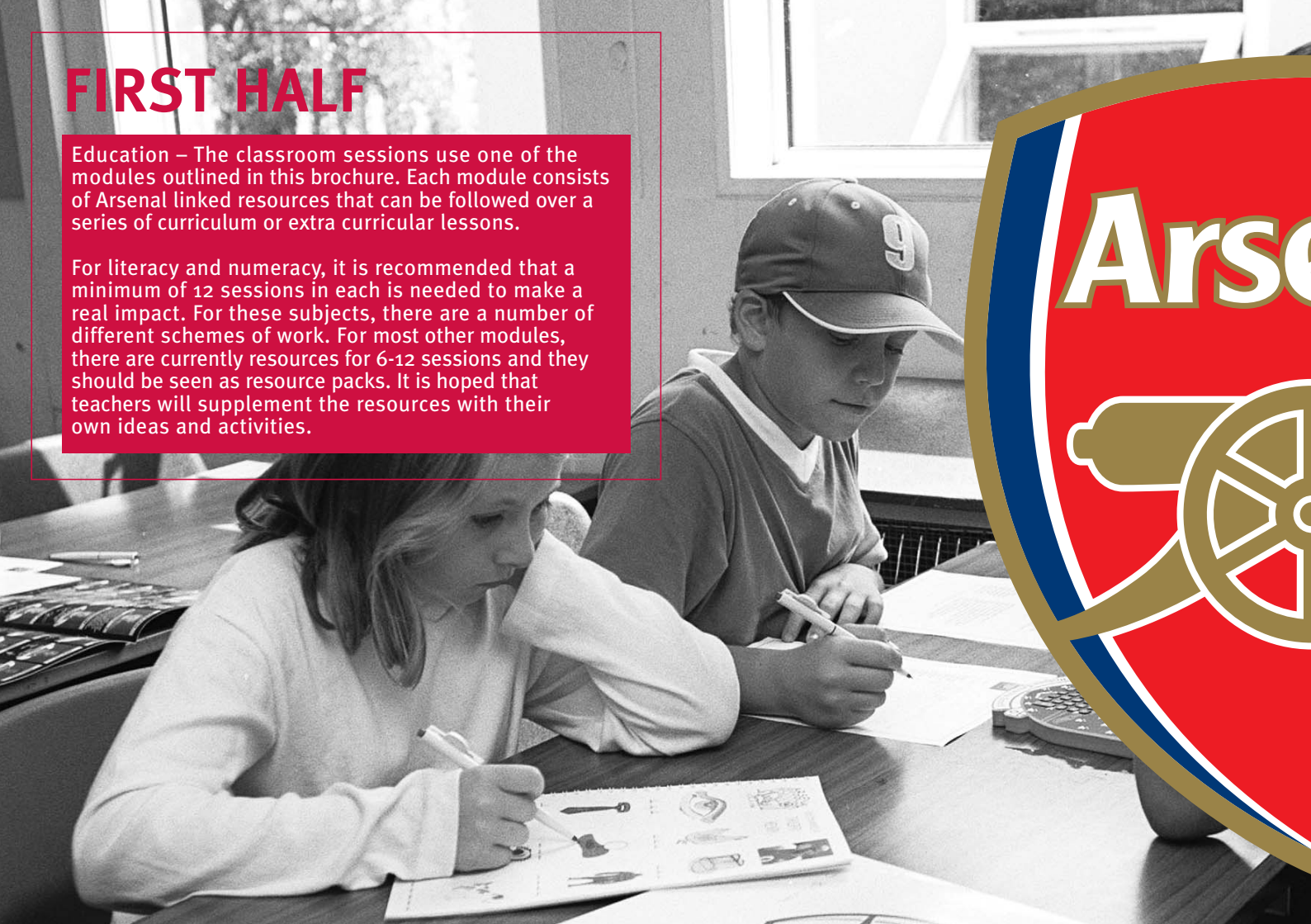
We also have a Gap Year programme which involves trainee coaches training here for 4 months in local schools and enrolling on a TEFL course before spending up to 8 months with one of our overseas Soccer Schools, coaching football and teaching English. We have also been involved with many humanitarian projects overseas.



FIRST HALF

Education – The classroom sessions use one of the modules outlined in this brochure. Each module consists of Arsenal linked resources that can be followed over a series of curriculum or extra curricular lessons.

For literacy and numeracy, it is recommended that a minimum of 12 sessions in each is needed to make a real impact. For these subjects, there are a number of different schemes of work. For most other modules, there are currently resources for 6-12 sessions and they should be seen as resource packs. It is hoped that teachers will supplement the resources with their own ideas and activities.





SECOND HALF

Football – The football programme is based on Arsenal Football Club's successful Soccer School programme. All sessions consist of a warm-up activity, the development of a skill and end with small-sided games. These sessions lead to a significant improvement in the fitness and skills of all pupils.

The football sessions can be delivered by Arsenal in the Community coaches (if local) or through the Arsenal Soccer School Operators network (see page 33). Other local coaches might be used but all coaches will be FA Level 1 or higher.

SCIENCE

96% said that their knowledge had improved since they had been attending the Arsenal Science Double Club.

99% said they wanted the Arsenal Science Double Club to continue.

Taken from pupil evaluations in Year 1 of the Science project in Tower Hamlets



THE SCIENCE MODULES HAVE BEEN DEVELOPED IN CONJUNCTION WITH TOWER HAMLETS EDUCATION AUTHORITY, WHO SECONDED AN EXPERIENCED SCIENCE TEACHER FOR THIS PROJECT FOR TWO YEARS.

For secondary schools, the Arsenal science teacher has designed specially planned modules to cover key objectives from the Key Stage 3 National strategy – framework for teaching science, including energy, forces and fitness and health.

In 2006-07, primary modules were developed. These modules cover healthy eating, fitness, muscles and bones.

From 2008, it is hoped that schools outside of Tower Hamlets can get involved in these modules.





COOKERY AND HEALTHY LIVING



“It’s great I now know a lot about Arsenal even though I support West Ham.”

Year 7 Double Club pupil

THE COOKERY AND HEALTHY LIVING MODULE HAS BEEN DEVELOPED WITH CEA@ISLINGTON’S COOKERY CONSULTANT, WITH THE INVOLVEMENT OF ROB FAGG, THE ARSENAL TRAINING GROUND CHEF. IT INVOLVES THE STUDENTS BEING TAUGHT HOW TO PREPARE AND COOK BASIC HEALTHY FOOD.

Lessons in the module look at nutrition, food safety and hygiene, the eatwell plate, energy and sports nutrition, fluids and breakfast, food labelling and cooking at home.

Some of the lessons require cooking facilities, whilst others can use normal classrooms and tablecloths for the preparation of healthy salads and sandwiches.



DCSF

DEPARTMENT FOR CHILDREN, SCHOOLS AND FAMILIES KEY STAGE 3 CURRICULUM PROJECT FOR LITERACY, NUMERACY AND ICT.

SINCE JANUARY 2004, THE DEPARTMENT FOR CHILDREN, SCHOOLS AND FAMILIES (FORMERLY DFES) HAS WORKED IN PARTNERSHIP WITH ARSENAL FC TO HELP FUND A DOUBLE CLUB PROGRAMME IN SECONDARY SCHOOLS.

Initially, it allowed for up to eight full time Arsenal Double Club teachers to work full time in inner London comprehensive schools. They worked with selected Key Stage 3 pupils for up to six hours of extra literacy, numeracy and football each week for one term.

Since September 2006, the DCSF and Arsenal FC have expanded the programme to help other sports clubs, through the Playing for Success (PFS) network, to set up similar projects in secondary schools local to them.

“The link with a high profile real life sports club adds the special ingredients that make the Double Club formula so successful.”

2005 report on DfES secondary school Double Club pilot

department for
children, schools and families



OTHER DOUBLE CLUBS

“I learned how to do algebra, it helps me with my SATS, . . . I would like longer weeks, had a great time and would do it again.”

Robyn, Year 6 student from Pooles Park Primary School in Islington



ARSENAL DOUBLE CLUBS ARE ALSO DELIVERED ON LOCAL ESTATES, IN COMMUNITY AND LEISURE CENTRES AND AT EMIRATES STADIUM. THE DOUBLE CLUBS AT ARSENAL HAVE INCLUDED SATS PRACTICE MODULES AND HAVE BEEN DELIVERED AFTER SCHOOL, AT WEEKENDS AND IN HOLIDAY TIME.

The Arsenal Double Club is ideal as a revision or homework club outside of school hours.

The modules used in these Double Clubs have usually been literacy, numeracy and ICT.

For the SATS modules, QCA has allowed the Arsenal Double Club to adapt Year 6 literacy and numeracy papers into a football context, to help Year 5 and 6 students as they prepare for their SATS.

As part of a holiday course, the Arsenal Double Club can work well in a multi sports setting. In each five hour day the students might do one hour of literacy, numeracy and ICT, with football and another sport delivered in between.

Other Double Club modules, such as Nutrition, might work well in an out of school setting.

ADULT DOUBLE CLUBS

THE ARSENAL DOUBLE CLUB IS BEING USED WITH ADULT GROUPS WITH A REAL INTEREST IN FOOTBALL. THE LITERACY, NUMERACY AND ICT RESOURCES HAVE BEEN MODIFIED BUT THE CONCEPT OF LEARNING THROUGH FOOTBALL AND PLAYING FOOTBALL REMAINS.

The Arsenal Double Club continues to work in Pentonville Prison and has also offered a Healthy Living course to a group of males. With adults, there is a greater emphasis in the football sessions on training the students to become basic football coaches.



“The link with the football club was the main motivating factor for the prisoners. If football can be used as a bribe to learning & practising reading skills then so be it! Football is what got them to sign up, and the practical football sessions in the gym were a very motivating factor for all of the men. They then realised that the reading didn’t have to be the “boring” part of the course and I believe most came to enjoy it in the context it was given and working as part of a group.”

Nik Hardy, Pentonville Prison Literacy Teacher



THEMED TOURS FOR PRIMARY & SECONDARY SCHOOLS

IF YOU DO NOT WISH TO TAKE PART IN AN ARSENAL DOUBLE CLUB MODULE YOU CAN STILL VISIT EMIRATES STADIUM WITH YOUR CLASS AS PART OF A CURRICULUM LINKED THEMED TOUR BASED ON CITIZENSHIP AND PSHE TOPICS - LIVING TOGETHER AND HEALTHY EATING.

Tours of the ground will visit the Directors' Lounge, the Players' Entrance, the home dressing room, the tunnel, the home dug-out and the press conference room and lounge.

During the tour pupils will be encouraged to think about Arsenal's multi national squad, and the different languages they speak. We will also talk about keeping fit and healthy eating. Worksheets will be provided on both topics.

Groups visit the Club museum before or after their tour. We are also able to offer a literacy or numeracy quiz as part of the museum visit if you require.

We always seek to improve our schools programme. If you require a tour or museum visit based around other areas of the curriculum please do not hesitate to contact the Double Club team.

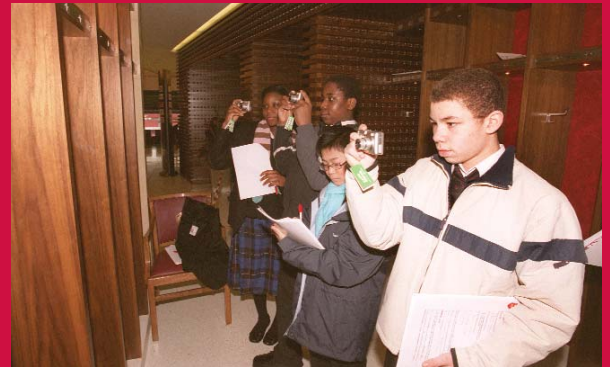


DESIGN & TECHNOLOGY

THE D&T MODULE IS BASED AROUND A HALF DAY VISIT TO EMIRATES STADIUM. WE HOPE THAT BY LOOKING AT DESIGN AND TECHNOLOGY IN PRACTICE, FOCUSING FOR THE MOST PART ON THE ARCHITECTURE OF EMIRATES STADIUM, PUPILS WILL BE ABLE TO RELATE TO THESE TOPICS BETTER IN CLASS.

The day starts with a visit to Arsenal's old stadium at Highbury to view the 1930's Art Deco façade before a walk round the new stadium to compare and contrast exteriors. Students will learn about the design and construction process of a “new build” in London. Before touring the Stadium there is a curator led tour of the museum to think about the design process for a museum and to look at objects connected with design.

The Stadium tour involves a worksheet and a chance to visit the luxury Diamond Club members' enclosure (not part of a normal tour). The visit is finished in the Club shop where pupils are asked to fill out a product evaluation sheet. We also have digital cameras available for use by pupils.

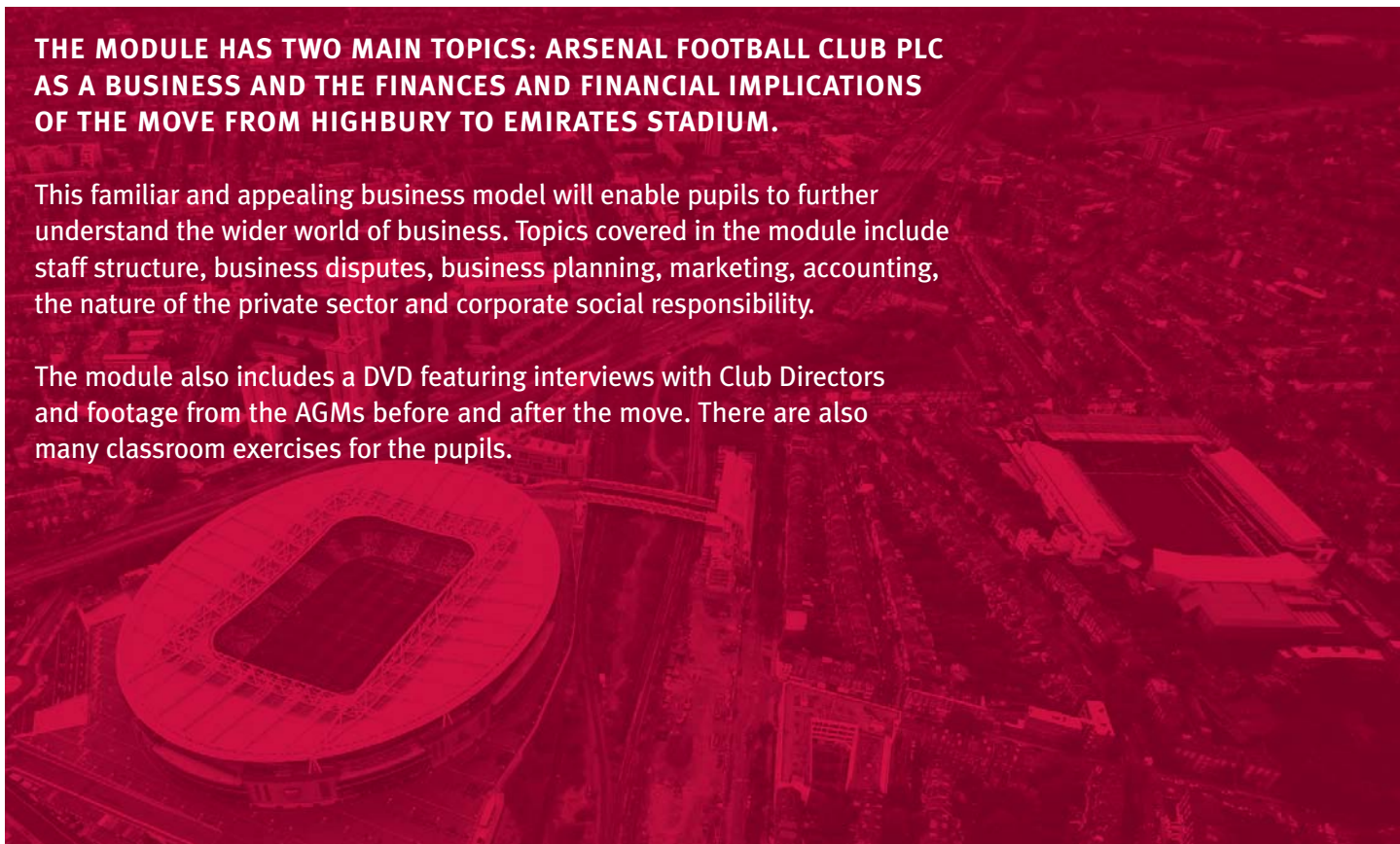


BUSINESS STUDIES

THE MODULE HAS TWO MAIN TOPICS: ARSENAL FOOTBALL CLUB PLC AS A BUSINESS AND THE FINANCES AND FINANCIAL IMPLICATIONS OF THE MOVE FROM HIGHBURY TO EMIRATES STADIUM.

This familiar and appealing business model will enable pupils to further understand the wider world of business. Topics covered in the module include staff structure, business disputes, business planning, marketing, accounting, the nature of the private sector and corporate social responsibility.

The module also includes a DVD featuring interviews with Club Directors and footage from the AGMs before and after the move. There are also many classroom exercises for the pupils.



FUTURE MODULES

THE ARSENAL DOUBLE CLUB IS CONTINUALLY LOOKING TO DEVELOP NEW MODULES AND WELCOMES ANY IDEAS OR HELP. PLEASE CONTACT ONE OF THE DOUBLE CLUB TEAM.

In the future it is hoped to have Key Stage 2 and 3 modules in each subject area. Also, there is a need for some good Key Stage 4 resources, together with resources that use Arsenal Football Club as the business for 14-19 Diplomas.

Most of the current modules are designed for underachieving students. The Double Club has experimented successfully with gifted and talented groups and hopes to develop more resources in this area in the future.



“...the change in their education standard, behaviour and general all round improvements inform us that the club is a success.”

Teacher at a Double Club school

“The Arsenal Double club has made an enormous contribution to improving the engagement and motivation of an identified group of pupils’ school life. Pupils come to the lessons with a positive attitude and an excitement, which is often missing from their school experience.”

LA Advisor to the DfES initiative

MODULE DETAILS

	Literacy	Numeracy	ICT	Geography	History	Citizenship	Art and Design	French	German	Spanish	TEFL/EAL
Key Stage 2	✓	✓	✓		✓	✓	✓	2008	B	2008	2008
Key Stage 3	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	2008
Other age groups	ADC	ADC	ADC					ADC		ADC	2008
Used in curriculum time	✓	✓	ADC	✓	ADC	✓	✓	ADC	ADC	ADC	ADC
Number of sessions	12-30	12-30	6-24*	6-18	6	6	6	8	8	8	12
Ability Level	U	U	U	ALL	ALL	ALL	ALL	U	U	U	B
Classroom teacher from school	✓	✓	ADC	✓	✓	✓	✓	✓	✓	✓	✓
Classroom teacher from Arsenal			✓								
Arsenal Coach	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
FA Coach								ADC	ADC	ADC	ADC
Assessments pre and post course	✓	✓									
Emirates Visit and Tour	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Football each session	✓	✓	✓		ADC			✓	✓	✓	✓
Football tournament				✓	✓	✓	✓	ADC	ADC	ADC	ADC
Sessions at Arsenal			ADC		ADC		ADC				

Science	Healthy eating	Business Studies	DCSF/FT teachers
✓	2008		
✓	✓		✓
ADC	ADC	✓	
✓	✓	✓	✓
8-24	6	6-12	36
U	ALL	ALL	U
✓	✓	✓	
ADC	✓		✓
✓	✓	✓	✓
			✓
✓	✓	✓	✓
✓	✓	ADC	✓
ADC	ADC	✓	

KEY



YES, Double Club designed for this

ADC

Double Club Possible.

Please contact one of the Arsenal Double Club team to discuss

2008

ready during 2008

U

Underachievers - most resources designed for reluctant learners with interest in football (e.g. NC level 3-4 for Year 7s)

B

Beginners - resources designed for beginners

ALL

All students - designed to be done by whole year groups

*

The Arsenal Study Support Centre offer a similar programme (see page 34)

Notes

The grid shows how the Arsenal Double Club has been used in the past for each module. However:

1. All Arsenal Double Clubs can work in curriculum time or as after school clubs.
2. All modules use hard resources and activities are often interactive whiteboard compatible.
3. Each Double Club session is normally 90 minutes (45 classroom, 45 football). Most modules are based on one Double Club session each week.
4. All modules include activities which give opportunities for assessment.
5. Most modules could be adapted for "Gifted and Talented" groups.

VOLUNTEERS

UNIVERSITY STUDENTS AND OLDER SCHOOL PUPILS ASSIST IN THE RUNNING OF THE DOUBLE CLUBS. THESE VOLUNTEERS ARE ESSENTIAL TO THE SUCCESS OF THE PROGRAMME, WORKING WITH SMALL GROUPS OF PUPILS WITHIN EACH CLASSROOM OR FOOTBALL SESSION. THEY ARE REQUIRED TO COMPLETE SOME TRAINING BEFORE ASSISTING THE TEACHER WITH THE CLASSROOM ACTIVITIES, OR THE COACH WITH THE FOOTBALL.

Other volunteers who have been involved in the past include retired teachers on our literacy modules and German speakers from a local business in one of our German Double Clubs.

The Language Double Clubs are ideal for local adults who speak the language to volunteer, perhaps as part of their employer's volunteer programme.



"The experience with the Double Club is amazing and the children are fantastic to work with. They are all so keen to have you helping them with the various football quizzes, tasks and work sheets, something which they have an interest in. As a regular volunteer over 2 years it also led to paid work as a class assistant during holiday Double Clubs."

Sarah, 2nd Year student at London Metropolitan University

ARSENAL SOCCER SCHOOLS IN THE UK

IF YOU WANT YOUR SCHOOL TO TAKE PART IN ANY OF THE ARSENAL DOUBLE CLUB MODULES BUT ARE NOT BASED LOCALLY PLEASE CONTACT ONE OF OUR REGIONAL OPERATORS WHO WILL TRY TO PROVIDE YOU WITH A COACH SO YOU CAN STILL LEARN TO PLAY THE ARSENAL WAY. WE WILL PROVIDE EDUCATION RESOURCES THROUGH THE POST.

Grass roots UK - Surrey, Kent, E Essex
www.grassrootssoccerschools.co.uk

Back of the net UK - Northants , Milton Keynes
www.backofthenetfc.com

Simply Soccer UK - Devon & Cornwall
www.simply-soccer.co.uk

Premier SC UK - Gloucs, Somerset, S Wales
www.premiersportscoaching.co.uk

World Soccer UK - N Herts, S Cambs
www.worldsoccersolutions.com

Steve Morrow UK - N Ireland
reaney@aol.com

Football For All UK - W Essex
www.footballforall.info

DNF Coaching UK - Notts & Leics
dnfcoaching@googlemail.com

Atlas Soccer Coaching UK - Hereford & Worcs
www.atlas-soccer.co.uk

Elite Sports Coaching UK - N Cambs & Lincs
www.elitesportscoaching.com

Simply Soccer (Warwicks) UK - Warwickshire
www.simply-soccer.co.uk

Players Soccer Schools UK - Wiltshire
www.playerssoccerschools.co.uk

Drills n Skills Soccer Coaching Ireland -
Dublin and Meath
johncbi@eircom.net

Luton & Beds Community Schools Football programme UK - Bedfordshire
www.lutonandbedsfooty.co.uk

Jaguar Sports Coaching UK - Oxfordshire
shane.duff@hotmail.co.uk

COMMUNITY DEPARTMENT

ARSENAL'S AWARD WINNING COMMUNITY DEPARTMENT CELEBRATED ITS 21ST ANNIVERSARY IN 2006. SINCE ITS CONCEPTION IN 1985 ARSENAL IN THE COMMUNITY HAS BEEN AT THE FOREFRONT OF INNOVATIVE SPORTS DEVELOPMENT IN THE LOCAL COMMUNITY AND THE ARSENAL COMMUNITY WORLD WIDE.

The Community Department is committed to offering a range of sporting, social inclusion, educational and charitable projects; the success of which is testament to the commitment and dedication of its staff and the power of football and Arsenal Football Club to touch people's lives on a local, regional and global scale.

The Arsenal Study Support Centre is currently based at Holloway School. It teaches computer skills to reluctant learners and gifted and talented pupils. For more information, contact 020 7697 8467.



For information on soccer schools
Martin Davis - Tel. 020 7704 4156
Email. mdavis@arsenal.co.uk

For our disability coaching sessions
Jamie Monteith - Tel. 020 7704 4145
Email. jmonteith@arsenal.co.uk

For our trainee coach programmes
Martin Davis - Tel. 020 7704 4156
Email. mdavis@arsenal.co.uk

For our Gap Year programmes
Samir Singh - Tel. 020 7704 4158
Email. ssingh@arsenal.co.uk

For any other community information
Beverley Nicholas - Tel. 020 7704 4142
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DOUBLE CLUB CONTACTS

FOR FURTHER INFORMATION ON THE DOUBLE CLUB CONTACT:

Scott Cohen, Double Club Coordinator

Contact re: DCSF, Science, Cookery and Healthy Living
Telephone: **020 7704 4149** Email: scohen@arsenal.co.uk

Paul Thompson, Assistant Double Club Coordinator

Contact re: After-school, weekend and holiday programmes, Geography
Telephone: **020 7704 4152** Email: pthompson@arsenal.co.uk

Samir Singh, Double Club Assistant

Contact re: Languages, History, Business Studies, Architecture
Telephone: **020 7704 4158** Email: ssingh@arsenal.co.uk

Ross McKinley, Double Club Assistant

Contact re: Volunteers
Telephone: **020 7704 4147** Email: rmckinley@arsenal.co.uk

Postal address (for all):

Arsenal Football Club
Highbury House, 75 Drayton Park,
Highbury, London, N5 1BU
Community number: **020 7704 4140**
Fax (for all): **020 7704 4501**

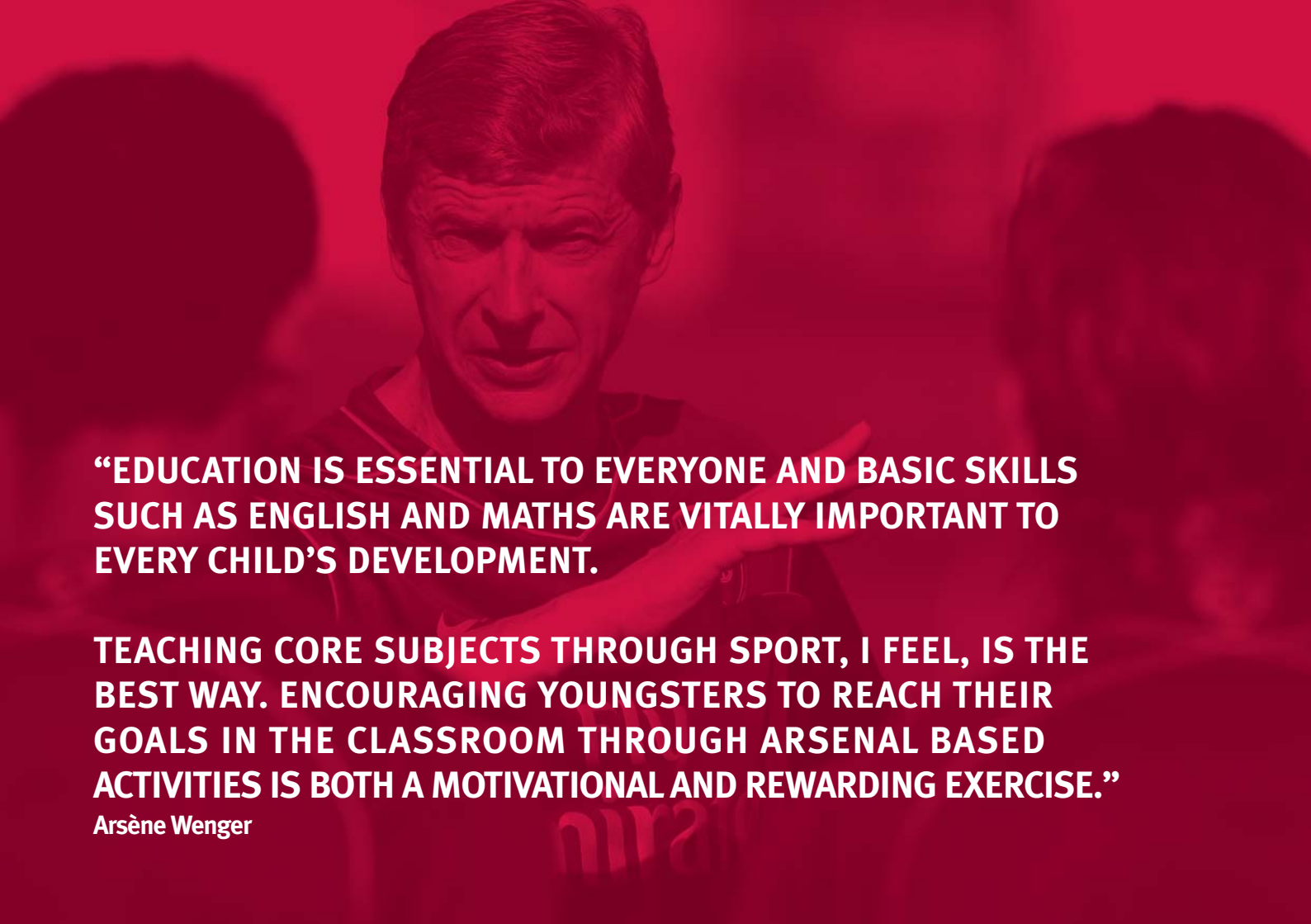
www.arsenal.com
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THE ARSENAL DOUBLE CLUB THANKS THE FOLLOWING FOR ALL THEIR HELP AND SUPPORT WITH THE DOUBLE CLUB AND MODULES:

Arsenal Soccer School Operators, Oliver Benjamin, Bianca Buhl, The Building Exploratory, Bow School, Helen Cameron, Compton School, Consejería de Educación, Davenant Foundation School, Judy Davies, Wendy Day, DCSF, Pam Dix, Beverly Dobson, Shaun Dowling, Valentina Evangelou, Rose Evans, Richard Ewen, Jack Ferguson, Fullbrook School, Angela Gartland, Nikki Garrard, Gillespie Primary School, Goethe Institute, Jonathan Gunzi, Rex Hall, Nik Hardy, Claire Hatton, Alex Henchley, Julie Hennessey, Lizzie Hider, Farahnaz Hossenally, Sophie Husband, Islington Arts and Media School, Institut Francais, Elaine Johnson, Kris Kannakiah, Kate Kelly, Sharon Kelly, Lid King, John Lane, Anne Mary, Kevin McCooke, Mill Hill County School, Angela Moodie, Chris Myant, Ralph Newbrook, Fuad Osman, Ute Paetzig, Pakeman Primary School, Park View Academy, Pentonville Prison, Jon Pettigrew, Karl Pfeiffer, PFS, QCA, Rajinder Rathore, Rising Stars, Jo Robson, Laura Romero, Luke Roskilly, Rotherfield Primary School, Isobel Rubio, Gloria Sayer, Jim Sells, John Simon, Alan Smith, Monica Soares, Jen Sutton, Swanlea School, José Antonio del Tejo, David Toffs, Andy Turner, UK-German Connection, Bridget Warren, Tom Watt, Michael Walsh, Graham Whyte, Dianne Wilson, Steve Wilson.

Special thanks to Alison Lockwood and everyone involved in the 14 club DCSF/PFS Double Club roll out

Finally, thanks to all Double Club teachers, coaches, volunteers and students these past 10 years

A photograph of Arsène Wenger, the former manager of Arsenal, speaking. He is wearing a dark jacket and has his right hand raised in a gesture. The background is blurred, showing other people. The entire image has a red overlay.

“EDUCATION IS ESSENTIAL TO EVERYONE AND BASIC SKILLS SUCH AS ENGLISH AND MATHS ARE VITALLY IMPORTANT TO EVERY CHILD’S DEVELOPMENT.

TEACHING CORE SUBJECTS THROUGH SPORT, I FEEL, IS THE BEST WAY. ENCOURAGING YOUNGSTERS TO REACH THEIR GOALS IN THE CLASSROOM THROUGH ARSENAL BASED ACTIVITIES IS BOTH A MOTIVATIONAL AND REWARDING EXERCISE.”

Arsène Wenger



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