

GROUND REGULATIONS

NOTICE

Entry to the Ground is expressly subject to acceptance by the visitor of these Ground Regulations, the Rules and Regulations appropriate to the relevant competition and any Ticketing Terms. The Club Charter (as may be published from time to time on the Club's website) is hereby incorporated in, and forms part of, the Ground Regulations. Entry to the Ground shall constitute acceptance of the Ground Regulations.

The following phrases shall have the following meanings:

"Club" means The Arsenal Football Club Plc;

"Club Group Company" means, in respect of the Club, its holding companies and subsidiaries of its holding companies, and "holding company" and "subsidiary" have the meanings given to them in section 1159 of the Companies Act 2006 and **"Club Group Companies"** shall be construed accordingly;

"Football Authority" means the PL, the Football Association, the Football Association of Wales, FIFA, UEFA, the Football League and/or any other relevant governing body of association football;

"Ground" means Emirates Stadium, London, N7 7AJ and all locations owned, occupied or utilised by the Club;

"Match" means any football match, or other event open to the public, taking place at the Ground;

"Material" means any audio, visual or audio-visual material or any information or data;

"PL" means the Football Association Premier League;

"Rules and Regulations" means the rules and regulations of each Football Authority, as appropriate; and

"Ticketing Terms" means the terms and conditions applicable to a visitor's ticket purchase, which can be found at www.arsenal.com.

1. Permission to enter or to remain within the Ground (notwithstanding possession of any ticket) is at the absolute discretion of the Club, each other Club Group Company, any police officer or any authorised steward. On no account will admission be granted to a person who is the subject of a current Banning Order under the Football Spectators Act 1989 (as amended) or has been convicted of ticket touting offences under the Criminal Justice and Public Order Act 1994, as amended by the Violent Crime Reduction Act 2006.
2. The Club and each Club Group Company exclude to the maximum extent permitted by law any liability for loss, injury or damage to persons and property in or around the Ground.
3. No guarantees can be given by the Club that a Match will take place at a particular time or on a particular date, or at all, and the Club reserves the right to reschedule or cancel a Match without notice and without any liability whatsoever, save as set out in Condition 4, below.

4. In the event of the postponement or abandonment of the Match, or if the Match has, for any reason, to be played out of view of the public, refunds (if any) will be made in accordance with the Ticketing Terms. The Club and each other Club Group Company will have no further liability whatsoever, including (but not limited to) liability for any indirect or consequential loss or damage, such as (but not limited to) loss of enjoyment or travel costs.
5. All persons seeking entrance to the Ground acknowledge and agree to the Club's and each other Club Group Company's right to search any person entering the Ground and to refuse entry to or eject from the Ground any person refusing to submit to such a search.
6. The following articles must not be brought within the Ground – knives, fireworks, smoke canisters, air-horns, flares, weapons, dangerous or hazardous items, laser devices, glass bottles, glass vessels, cans, poles, "selfie sticks" and any article that might be used as a weapon and/or compromise public safety. Any person in possession of such items will be refused entry to or ejected from the Ground.
7. The use of threatening behaviour and/or foul or abusive language is strictly forbidden and will result in arrest and/or ejection from the Ground. The Club may impose a ban (including, but not limited to, a ban for one or more Matches) and/or the removal of season ticket(s) and/or Club membership for any such behaviour.
 - 7.1 Racial, homophobic or discriminatory abuse, chanting or harassment is strictly forbidden and will result in arrest and/or ejection from the Ground. The Club may impose a ban (including, but not limited to, a ban for one or more Matches) and/or the removal of season ticket(s) and/or Club membership for any such behaviour.
 - 7.2 The following acts are arrestable offences under the Football (Offences) Act 1991, as amended:
 - (A) the throwing of any object within the Ground without lawful authority or excuse;
 - (B) the chanting of anything of an indecent or racist nature; and
 - (C) the entry onto the playing area or any adjacent area to which spectators are not generally admitted without lawful authority or excuse.

Conviction may result in a Banning Order being made.

8. All persons entering the Ground must be in possession of a valid ticket for that particular Match (which may take the form of a membership card or season ticket validated for the Match in question) and have it available for inspection at all times. They may only occupy the seat allocated to them by that ticket (or such other alternative seat of equal value as the Club may allocate to them at the Club's reasonable discretion) and must not move from any one part of the Ground to another without the express permission of the duty safety officer at the Ground. Proof of age, where an age concession is claimed, and proof of identity may be required and must be supplied on demand.

9. The minimum unaccompanied age for entry to the Ground is 14 years of age. All persons under this age will be required to attend and sit within close proximity (determined at the absolute discretion of the Club) with an adult (aged 18 and over).
10. Any persons attending the Ground on a match day aged three and under are not permitted to sit in (i) Rows 1-20 of the Lower Tier or (ii) the first row of Club Level, Box Level or the Upper Tier.
9. Nobody may stand in any seating area whilst play is in progress. Persistent standing in seated areas whilst play is in progress is strictly forbidden and may result in ejection from the Ground and possible further action by the Club or any other Club Group Company.
10. The obstruction of gangways, access ways, exits and entrances, stairways and like places is strictly forbidden. Nobody entering the Ground shall be permitted to climb any structures within the Ground.
11. The Ground is a no smoking environment. Smoking (including the use of electronic cigarettes) is not permitted in any part of the Ground and will result in ejection from the Ground.
12. Mobile telephones and other mobile devices are permitted within the Ground PROVIDED THAT (a) they are used for personal and private use only (which, for the avoidance of doubt and by way of example only, shall not include the capturing, logging, recording, transmitting, playing, issuing, showing, or any other communication of any Material for any commercial purposes); and (b) no Material that is captured by a mobile telephone or other mobile device may be published or otherwise made available to any third parties including, without limitation, via social networking sites.
13. To comply with the Sporting Events (Control of Alcohol etc) Act 1985 (as amended) admission to the Ground will be denied to persons:
 - 13.1 attempting to enter the Ground or being inside the Ground whilst drunk; or
 - 13.2 in possession of any intoxicating liquor, controlled or illegal substances, or any article (or part of an article), such as a bottle, can or other portable container which is for holding any drink, which could cause damage or personal injury, when entering or trying to enter the Ground or in a public area of the Ground from which the event can be directly viewed.

The offences set out in Conditions 13.1 and 13.2 are arrestable offences and conviction could result in a Banning Order being made under the Football Spectators Act 1989 (as amended). The list above is non-exhaustive.
14. Any individual who has entered any part of the Ground designated for the use of any group of supporters to which he does not belong may be ejected from the Ground either for the purposes of his own safety or for any other reason.
15. Save as set out in Condition 12 above, you shall not capture, log, record, transmit, play, issue, show or otherwise communicate (by digital or other means) any Material in relation to the

Match, any players or other persons present in the Ground and/or the Ground, nor may you bring into the Ground or use within the Ground (or provide to, facilitate or otherwise assist another person to use within the Ground) any equipment or technology which is capable of capturing, logging, recording, transmitting, playing, issuing, showing or otherwise communicating (by digital or other means) any such Material. Any person acting in breach of this provision may have such equipment or technology confiscated and/or will be required to deliver up any tapes, films, disks, memory cards, memory sticks or other recordings of the Material (and all copies thereof) in whatever form, to the PL and/or the Club and the copyright, database right and all other rights, title and interest in and to all Material is hereby assigned to the PL, including by way of present assignment of future copyright pursuant to section 91 of the Copyright, Designs and Patents Act 1988. You further agree (if and whenever required to do so by the PL) to promptly execute all instruments and do all things necessary to vest the right, title and interest in such rights to the PL absolutely and with full title guarantee.

16. Save for official Club merchandise and/or other football related clothing worn in good faith, you shall not bring into, use, wear or display within the Ground any sponsorship, promotional or marketing materials.
17. You shall not offer or distribute (either free or for sale by any person) within the Ground any consumer article or commercial product of any nature. For the avoidance of doubt this clause shall not prevent the lawful distribution of text publications in any format which do not infringe clause 16 above where both the content and the publication are lawful in all respects and do not in the Club's reasonable opinion constitute a threat to public order.
18. Tickets are not transferable and may not be offered for sale without the prior written permission of the Club or otherwise as set out in the Ticketing Terms. Any tickets that are transferred are transferred subject to the Ground Regulations. Any tickets offered for sale in breach of the Ticketing Terms may be confiscated by any steward or officer of the Club or any police officer. The Club reserves the right to refuse admission to or eject from the Ground, and/or "blacklist", any person who has offered for sale or transferred his/her ticket in contravention of the Ticketing Terms (and/or the holder of any ticket that has been transferred in contravention of the Ticketing Terms). In the event of any refusal of admission or ejection from the Ground no refund shall be payable. Tickets remain the property of the Club at all times.
19. By entering the Ground, all persons acknowledge that photographic images and/or audio, visual and/or audio-visual recordings and/or feeds (and/or stills taken therefrom) may be taken of them and may also be used, by way of example and without limitation, in televised coverage of the game or by the Club, any other Club Group Company and/or any Football Authority (or their commercial partners) or by accredited media organisations, in perpetuity, by way of any present or future media, for any purpose deemed reasonable by the Club, including, without limitation, for marketing, editorial, training or promotional purposes. Entry into the Ground is confirmation that all persons have consented to such use of their image unless the Club is notified in writing to the contrary. If these images should feature an individual prominently the Club will make reasonable efforts to gain the consent of that person before publishing such image. However, if this is not possible, then entry into the Ground shall be deemed consent unless the Club is notified in writing to the contrary.

20. All persons attending Matches acknowledge that the Matches are public events. The appearance and actions of the persons attending inside and in the perimeter of the Ground are public in nature and all persons attending agree that there is no expectation of privacy with regard to their actions or conduct at the Matches.
21. Further to Condition 19, if such person is under 18 years of age, either (i) the parent, guardian or responsible adult who is accompanying them into the Ground shall be deemed to have provided consent on their behalf, or (ii) to the extent that such person is not accompanied by a parent, guardian or responsible adult, by that person entering the Ground, that person's parent or guardian shall be deemed to have provided consent on their behalf.
22. If any visitor is not 16 years old or over, his/her parent and/or guardian(s) are also responsible for his or her actions, conduct and compliance with the Grounds Regulations and the Ticketing Terms.
23. CCTV cameras are in use in and around the Ground. Body worn video cameras recording video and/or audio may also be used as appropriate, for example to record prohibited behaviours as referenced in Condition 7. The Club or any other Club Group Company may itself use or pass to the Club or any other Club Group Company (as the case may be), the police or any football regulatory or professional body, any recordings for use in any proceedings.
24. At all times whilst present in the Ground, persons must comply with any and all instructions and directions of any steward or officer of the Club or any other Club Group Company, any police officer or any officer of any other safety service. Failure to comply with any such instruction or direction may lead to the refusal of entry to, or the immediate ejection from, the Ground.
25. Any person found damaging or defacing the property of the Club or any other Club Group Company will be prosecuted.
26. No re-entry to the Ground is permitted unless permission is given by an officer or a steward of the Club.
27. The Club and each other Club Group Company reserve absolutely the right to refuse entry and eject from the Ground any person that fails (or in the Club's reasonable opinion is likely to fail) to comply with any of the Ground Regulations or whose presence within the Ground is, or could (in the Club's reasonable opinion), be construed as constituting a source of danger, nuisance or annoyance to any other person. This could lead to further action by the Club including, but not limited to, the withdrawal of any Club membership and/or Match ticket and/or season ticket (without reimbursement) and other benefits.
28. The Club reserves the right to make changes to any of the regulations set out in this document in its sole discretion. Any such changes will be notified to the public through the Club's website (www.arsenal.com) and put on display at the Ground.